

Industry Veteran Ken Erback joins CastleBay Consulting

Erback to focus on expansion of CastleBay's program planning, legacy replacement and software implementation practice

Austin, TX, August 21, 2008 — CastleBay Consulting Corporation, a consulting services firm specializing in providing high impact consulting services to the Property & Casualty insurance market, today announced that Donald Kenneth (Ken) Erback has joined the company as a Consulting Principal. In his new position Mr. Erback focuses on expanding CastleBay's program planning, legacy replacement and software implementation practice.

Most recently Vice President with California State Automobile Association (CSAA), Erback brings to CastleBay an impressive background and a wealth of experience in insurance and technology. In addition to his CSAA experience, Erback served as an Associate Partner with Accenture and has conducted programs and projects with numerous clients, including AIG Marketing, USAA, and Washington Mutual Bank.

Commenting on Erback's appointment, George Grieve commented, "We have enjoyed our reputation as the 'go to' firm for insurance software selection consulting, but as we've been building our software selection market we've also recognized the need for legacy replacement and integration services specifically geared for the small- and mid-sized insurers. Ken's broad background and skill set will enable us to further expand our focus in developing and delivering program planning, legacy replacement and software implementation services to this market. We look forward to his contribution and to his helping us become the 'go to' firm in yet another insurance market segment."

Ken Erback added, "CastleBay has a stellar reputation as a quality firm with high standards for both its people and services delivered. Given that the small- and mid-sized insurers have long been underserved by the majority of the industry consultants, CastleBay's focus on this market and helping insurers find ways to stretch their IT budget and resources is a challenge and opportunity that is of particular interest to me. I look forward to doing my part and to helping these insurers find the best path to legacy replacement and successful implementations."

In addition to his professional experience, Erback also holds a BBA in Accounting from the University of Texas at Austin, as well as an MBA in Information Systems from the University of North Texas at Denton.

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About CastleBay Consulting Corporation

Austin, Texas based CastleBay Consulting was founded in 1998 to provide high impact consulting services to the Property & Casualty insurance market. Services include strategic systems planning and acquisition; quality management; program and project set up, management and assessment; business process and requirements analysis; and related software implementation services.

CastleBay's consultants average more than 25 years of insurance industry experience and represent a wealth of experience as executives and officers from world-class vendor and insurance carrier companies.

To learn more about CastleBay Consulting's services, call 512.329.2619 or visit the website at www.castlebayconsulting.com.