

CASTLEBAY CONSULTING

Insurance Solutions Experts

California Dental Association turns to CastleBay Consulting for Core Insurance Software Selection

*CDA and CastleBay team up to find new core insurance processing systems to support
CDA's insurance company and brokerage operations*

Austin, TX, September 3, 2008 — CastleBay Consulting Corporation, a consulting services firm specializing in providing high impact consulting services to the Property & Casualty insurance market, today announced that the California Dental Association (CDA) has retained CastleBay Consulting to work with its wholly owned subsidiaries, The Dentists Insurance Company (TDIC) and TDIC Insurance Solutions brokerage, to lead a search for new core insurance administration systems software. CDA is interested in acquiring new core systems in order to enhance the ongoing provision of insurance coverage and service capabilities to member dentists.

CDA selected CastleBay as its partner based on CastleBay's domain understanding, market expertise and industry leading RoadMap software selection methodology.

CDA Executive Director Peter DuBois stated, "We were not only impressed with CastleBay's credentials but also their clear focus on understanding the specific requirements for both our insurance company and our broker services, and finding the most suitable solution for CDA. Given their expertise and intent we felt CastleBay would mitigate the potential risks and manage the project complexity inherent in such a significant strategic effort."

CastleBay CEO George Grieve added, "We are pleased to have been selected by the California Dental Association to be their partner in such an important project. I thank CDA for their confidence in CastleBay. We are fully committed to helping them choose the most appropriate software solution to suit their needs."

About CastleBay Consulting Corporation

Austin, Texas based CastleBay Consulting was founded in 1998 to provide high impact consulting services to the Property & Casualty insurance market. Services include strategic systems planning and acquisition; quality management; program and project set up, management and assessment; business process and requirements analysis; and related software implementation services.

CastleBay's consultants average more than 25 years of insurance industry experience and represent a wealth of experience as executives and officers from world-class vendor and insurance carrier companies.

To learn more about CastleBay Consulting's services, call 512.329.2619 or visit the website at www.castlebayconsulting.com.